Ryan Novotny



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WORK EXPERIENCE

FatCat Apps Aug 2015 - Current

Lead Developer - Optin Cat

- Design, Develop and support multiple free and paid WordPress plugins, including Optin Cat, Easy Pricing Tables and Ninja Forms Zapier.
- Improved performance of Optin Cat by 50% by utilizing WordPress best practices and refactoring existing code.

PI Media Nov 2015 - Current

Freelance Developer

- Developed TopRatedInvestigators.com backend WordPress plugins, that provides (1) a user profile to view and edit profile information about clients' businesses, background, services, location, and more. (2) Provides an embed-able seal, which displays verified information about the clients' business, such as their insurance coverage, and states they are licensed in.
- Developed PiManagerPrep.com backend WordPress plugin, which provides an easy to use interface to create manager preparation tests/quizzes to help professional Private Investigators pass board certification tests.

Efficient WP Aug 2015 - Current

Freelance Developer

- Refactored an existing plugin, iTunes Podcast Review Manager into a stand-alone SaaS (software as a service) product, Review Ranger (reviewranger.com).
- Developing "Easy Genesis" plugin to help designers and developers easily customize the Genesis framework for WordPress

Tangled Purls May 2015 - Current

Developer and Designer

• Created TangledPurls.com WordPress theme and do ongoing website maintenance and support as needed.

Integreon Jan 2007 - Nov 2010

Desktop Publishing Trainer/Coach

- Worked in a variety of positions with increasing responsibility, including leadership and staff training positions.
 Selected to travel to Manila, Philippines to train and provide account implementation on a team of over 80 staff.
- Worked as a Workflow Coordinator, coordinating incoming work requests for Bankers and Lawyers with remote team-members. Provided customer service and quality assurance.

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Completed document services including PowerPoint, Word, and Excel document creation, editing, proofreading, formatting and troubleshooting for large law firms and banking organizations in a deadline-driven environment. As a Senior Associate, was assigned the most complex projects where judgement and expanded technical expertise is necessary

EDUCATION

Web Development and Design

Jan 2012 - Aug 2015

Portland Community College

Studied PHP, Javascript, HTML5, CSS3, Web Design principles

This program prepares individuals to apply HTML, XML, JavaScript, graphics applications, and other authoring tools to the design, editing, and publishing of documents, images, graphics, sound, and multimedia products on the World Wide Web. Includes instruction in Internet theory; web page standards and policies; elements of web page design; user interfaces; vector graphic tools; special effects; interactive and multimedia components; search engines; navigation; e-commerce tools; and emerging web technologies.

INTERESTS

I've been interested in technology my entire life, from building computers for myself and friends, to developing games, websites and web-based applications. I also have a background in project management and client services, allowing me to complete your project on time and under budget while upholding the highest standard of customer service.

My specialties include:

- Website design
- Web development
- Update or fix existing websites
- WordPress theme and plugin development
- Graphic design including Photoshop and Illustrator
- Website troubleshooting
- Project management
- Software training

I love building websites and apps with a focus on mobile-first design, rapid prototyping, and utilizing the latest frameworks & languages. When I'm not writing code, I enjoy video games, cooking, and travelling.

REFERENCES

References available upon request.

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